

1. Lifestyle Niche

How to make money online in the lifestyle niche:

If your lifestyle blog gets popular enough, you could be rewarded with brand sponsorship, affiliate income, and income from doing services for others.

You can also earn through AdSense!

Lifestyle sub-niches:

- Health
- Nutrition
- Fashion
- Travel
- Beauty
- Parenting / Mom or Dad
- Fitness / Bodybuilding
- Personal Development
- Professional Development
- Life Hacks
- Religion
- Culture
- Relationship Advice

2. Art Niche

How to make money blogging in the art niche:

Many art bloggers create and sell digital copies of their work online or do commission-based services for their readers. They can also promote the art products they use and earn affiliate revenue.

You can also earn through AdSense!

Art sub-niches:

- Calligraphy
- Painting
- DIY Crafts
- Tutorials
- Woodwork
- Sewing / Knitting
- Photography
- Videography
- Watercolor
- Design Tutorials

3. News Niche

How to make money online in the news niche:

The most popular income sources for news bloggers are revenue from ads networks and renting ad spaces to other businesses.

You can also earn through AdSense!

News sub-niches:

- Politics
- Business
- Health
- Entertainment
- Technology
- Science
- Celebrity

4. Business & Finance Niche

How to make money online in the business & finance niches:

Business & Finance niches have huge audiences since people like to read content about making more money. Bloggers can generate income through ads or even selling ad placements in this niche.

You can also earn through AdSense!

Business & Finance sub-niches:

- Investing
- Entrepreneurship
- Frugal Living
- Marketing
- Human Resources
- Sales
- Business Ideas
- Business Tips

5. Entertainment Niche

How to make money online in the entertainment niche:

Many people in the entertainment niche earn their blog income through ad revenue and featuring products related to the entertainment piece. For example, if you write an article about The Walking Dead, you could become an affiliate for TWD products and feature them in your article.

You can also earn through AdSense!

Entertainment sub-niches:

- TV Shows
- Movies
- Music
- K-Pop
- Sports
- Comedy
- Theater
- Magic
- Games
- Magic

6. Food Niche

How to make money blogging in the food niche:

Many bloggers in the culinary side of the food niche sell recipe books or become affiliates for cookware and other cooking utilities. You can also link your blog to a YouTube channel and generate income off of the Google AdSense program.

You can also earn through AdSense!

Food sub-niches:

- Food Discovery
- Restaurant Reviews
- Recipes
- Baking
- Food Culture
- Mukbang
- Wine
- Food Photography / Food Videography
- Fine Dining

7. Tech Niche

How to make money online in the tech niche:

Most tech bloggers make money by becoming an affiliate for the products they write about. Popular tech blogs will often get sponsored by different brands to promote products to readers.

You can also earn through AdSense!

Tech sub-niches:

- Electronics
- Computers
- Tech Support
- Virtual Reality
- Artificial Intelligence
- Robotics

8. Science Niche

How to make money blogging in the science niche:

Science blogs have a huge readership and tend to generate a high amount of traffic. Many science blogs generate their blog income through ads programs.

You can also earn through AdSense!

Science sub-niches:

- Discovery
- Physics
- Energy
- Environment
- Astronomy
- Geography

9. Product Reviews Niche

How to make money blogging in this blog niche:

Review bloggers typically earn their blog income by promoting products in the form of articles. They'll review products and then include an affiliate link for readers to click on to purchase. Brands may also sponsor review bloggers if they have a huge audience.

You can also earn through AdSense!

Product review sub-niches:

- Tech / Gadgets
- Makeup
- Clothing
- Books
- Vehicles
- Branded Products
- Cool Things

10. Service Center Niche

How to make money blogging in this blog niche:

You can earn from affiliate links, sponsorship and AdSense.

Service Center sub-niches:

- Electronics Products(Mobile/Laptop), etc.
- Salon
- Beauty Parlour
- Vehicles
- School/College & Other Institute
- Other local business

Other Popular Niche Combinations

- Food & Travel
- Parenting & Travel
- Health & Fitness

Misc Niche

- Animals / Your Pet(s)
- Computer Science/Coding
- Quotes
- Video status